

Through NZAID, all New Zealanders are making a difference in the lives of some of the poorest people in the Pacific, Asia, Latin America and Africa.

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| New Zealand's Trade & Development Aid

MAKING TRADE WORK FOR DEVELOPMENT

NZAID snapshot

- NZAID is the Government's international aid and development agency.
- In 2008/09 New Zealand will spend \$471.3 million on overseas development assistance

International trade - the facts

- Despite accounting for 40 percent of the world's population, the very poorest countries account for less than three percent of world trade.
- If developing countries could increase their share of world exports by just five percent, this would generate US\$350 billion in additional income for them.
- 70 percent of the world's poor are involved in agriculture; average tariffs on agricultural goods are around six times higher than those on industrial goods.

New Zealand's focus on trade

Developing countries face many challenges in making trade work for development.

These include the policies and behaviour of other countries, which can be a barrier to trade; and factors within developing countries that limit their ability to participate in trade.

NZAID meets these challenges with a dual approach: engaging with international policy issues and establishing programmes that support partners to build the skills and knowledge necessary to take advantage of trading opportunities.

The Government's approach to trade and development issues is jointly formulated by NZAID and the Ministry of Foreign Affairs and Trade (MFAT), both in the current World Trade Organisation (WTO) Doha Development Round, and in negotiations that involve key NZAID development partners.

The principal aim of all our trade-related work is to maximise the contribution that trade can make to development, while ensuring the benefits reach poor producers, farmers and workers, in a sustainable way.

Market linkages in the Asia region

NZAID is committed to helping improve rural livelihoods in Asia through improved production practices and market linkages. It is currently funding an agribusiness project in northwest Cambodia which aims to help farmers and agro-enterprises attain the knowledge and skills they need to produce higher quality products and access lucrative markets. In the handicrafts and garments sectors, NZAID also supports initiatives that promote sustainable livelihoods for producers, weavers and workers.



Cambodian vegetable growers tend their crops

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...towards a safe and just world


nzaid
New Zealand's International
Aid & Development Agency

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Trade facilitation in Asia and the Pacific

New Zealand contributes to the Regional Trade Facilitation Program (RTFP) in the Pacific which seeks to build national knowledge and capacity in quarantine, customs and product standards.

Animal and plant diseases and pests cause serious agricultural losses in developing countries and limit export possibilities.

In Fiji, NZAID is supporting improvements to border control. X-ray scanners have been purchased at the main airports, complemented by technical support to Fiji Quarantine staff.

NZAID is also working with government agencies in the Greater Mekong Subregion (GMS) through a \$2.2 million project to improve identification, monitoring and controlling of diseases and pests in agricultural exports.

Building fair trade

Giving thousands of people a living wage for their work, Trade Aid is New Zealand's leading alternative trading organisation.

Supported by NZAID, its stores are found throughout New Zealand, selling products, such as tea, coffee and handicrafts, sourced from developing countries at "fair trade" prices.

In addition NZAID is funding the Fair Trade Association of Australia and New Zealand and the Fairtrade Labelling Association of Australia and New Zealand to raise consumer awareness in New Zealand about fair trade issues and to increase the access of Fairtrade certified products in the New Zealand retail sector.



"Fairtrade Chocolate kisses" petition at an Auckland event

Promoting Pacific trade

As a major trading partner for most Pacific countries, New Zealand supports the Pacific Islands Trade and Investment Commission (PITIC) which promotes Pacific exports into New Zealand and investment and tourism into Pacific Island economies. In conjunction with three Auckland City councils and the New Zealand Pacific Business Council, PITIC hosted the fifth NZ-Pacific Trade Expo in Auckland in March 2008.

This is part of NZAID's broader support to the Pacific Island Forum Secretariat (PIFS) on trade and economic growth issues.

New Zealand has hosted annual workshops by the Food and Agriculture Organisation (FAO) for Pacific Island Country officials to consider a range of WTO and regional trade issues that they face.

NZAID is also exploring how it could support private sector, unions and community groups to engage on trade policy issues in an informed way.

Reducing the cost of remittances

NZAID is working with other government departments to reduce the cost to Pacific Islanders to send money home. New low-cost remittance products have been launched and NZAID is co-funding (with AusAID) a website and materials making easy for people to compare the cost and service of different remittance providers.